



ТАВРІЙСЬКИЙ
НАЦІОНАЛЬНИЙ
УНІВЕРСИТЕТ
ІМЕНІ В. І. ВЕРНАДСЬКОГО



ASEM
Academia de Studii Economice din Moldova

广州应用科技学院
GUANGZHOU COLLEGE OF APPLIED SCIENCE AND TECHNOLOGY

ТАВРІЙСЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕР
ІМЕНІ В. І. ВЕРНАДСЬКОГО

**I МІЖНАРОДНА НАУКОВО-ПРАКТИЧНА КОНФЕРЕНЦІЯ
ТАВРІЙСЬКОГО НАЦІОНАЛЬНОГО УНІВЕРСИТЕТУ
ДО 160-РІЧНИЦІ ВІД ДНЯ НАРОДЖЕННЯ В. І. ВЕРНАДСЬКОГО**

16–17 березня 2023 року



**V.I. VERNADSKY
TAURIDA NATIONAL UNIVERSITY**



**GUANGZHOU VOCATIONAL AND TECHNICAL UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

ACADEMY OF ECONOMIC STUDIES OF MOLDOVA

DEAR COLLEAGUES!

We invite you to participate

**in the I International Scientific and Practical Conference of V. I. Vernadsky Taurida
National University**

*on the 160th anniversary of Vernadsky's birthday,
which will take place on March 16-17, 2023.*

Working languages: Ukrainian, English.

Location: V. I. Vernadsky Taurida National University, 33 John McCain St., Kyiv
(Druzhby Narodiv metro station).

Vectors of the conference:

- The Problem of Ukrainian National Identity in the Life and Scientific Heritage of V. I. Vernadsky.
- Scientific and Practical Aspects and Perspectives of the Development of Modern Law in the Heritage of Vernadsky's heritage.
- Vernadsky's worldview, historical, cultural and philosophical discourse.
- Integration of Vernadsky's Scientific Heritage into psychology.
- Cultural Eurointegration of Ukraine in the Focus of Romance and Germanic Philological Studies: Translation, Literary and Linguistic Aspects.
- Multidisciplinary dimensions of the professional growth of an orientalist: historical, cultural, linguistic and sources studies.

- Historical and cultural dimensions of the evolution of art in Ukraine (the second half of the XX - the beginning of the XXI century).
- Stabilization of the socio-economic situation in the context of global transformations.
- Actual problems of management theory and practice in the globalization context.
- Development of gastronomic tourism in the hospitality industry of Ukraine.
- Development of mechanisms of effective governance in Ukraine.
- Actual issues in the field of Heat Engineering and Ecology, ways to solve them.
- Modern computer-integrated technologies and perspectives of their implementation.
- Applied Information and Communication Technologies.
- Features of the impact of modern means of physical culture and recreation on human health.
- Improvement of complementary/alternative methods (folk and alternative medicine) in health practices.

THE SCIENTIFIC COMMITTEE:

Valerii BORTNIAK, Docent, PhD in Law, V. I. Vernadsky Taurida National University.

Cui YINGDE, Professor, Doctor of Technical Sciences, Guangzhou Vocational and Technical University of Science and Technology.

Grigore BELOSTECINIC, Professor, Doctor Habilitatus, Academy of Economic Studies of Moldova.

Oleksandr BESSARAB, PhD in Philology, V. I. Vernadsky Taurida National University.

Volodymyr NOZHENKO, PhD in Engineering, V. I. Vernadsky Taurida National University.

Volodymyr HORNYK, Professor, Doctor of Science in Public Administration, V. I. Vernadsky Taurida National University.

Anatolii PUTINTSEV, Docent, PhD in Economics, V. I. Vernadsky Taurida National University.

Pavlo BEZUS, Docent, PhD in Economics, V. I. Vernadsky Taurida National University.

Iryna PETROVSKA, Docent, PhD in Economics, V. I. Vernadsky Taurida National University.

Olena YEVMESHKINA, Professor, Doctor of Science in Public Administration, V. I. Vernadsky Taurida National University.

Yevheniia HORIUNOVA, Docent, PhD in History, V. I. Vernadsky Taurida National University.

Serhii HUBARIEV, Docent, PhD in Law, V. I. Vernadsky Taurida National University.

Zoreslava ZAKHOZHAY, Docent, PHD in History, V. I. Vernadsky Taurida National University.

Alla PETROVA, Docent, PhD in Psychology, V. I. Vernadsky Taurida National University.

Svitlana KUZMINA, Docent, Doctor of Philosophy, V. I. Vernadsky Taurida National University.

Olena POPOVA, Docent, PhD in Pedagogy, V. I. Vernadsky Taurida National University.

Olha SEMENETS, PhD in Philology, V. I. Vernadsky Taurida National University.

Konstantin KOMISAROV, Docent, PHD in Philology, V. I. Vernadsky Taurida National University.

Volodymyr KYSELOV, Professor, Doctor of Technical Sciences, V. I. Vernadsky Taurida National University.

Nataliia OMETSINSKA, Docent, PhD in Technical Sciences, V. I. Vernadsky Taurida National University.

Serhiy LISOVETS, Docent, PhD in Technical Sciences, V. I. Vernadsky Taurida National University.

Oleksandr GUYDA, PhD in Public Administration, V. I. Vernadsky Taurida National University.

Nataliia DOBROVOLSKA, Docent, Doctor of Psychology, V. I. Vernadsky Taurida National University.

Mykola ANTONENKO, National Artist of Ukraine, V. I. Vernadsky Taurida National University.

Valerii MARCHENKO, Doctor of Philosophy, PhD in Art History, V. I. Vernadsky Taurida National University.

THE ORGANIZATIONAL COMMITTEE:

Ivanna Madiar, Specialist at the Department of Innovative Development, V. I. Vernadsky Taurida National University.

Anastasiia Kuzmenko, Secretary of the Department of Innovative Development, V. I. Vernadsky Taurida National University.

Yulia Velychkovska, Head of the International Relations Department, V. I. Vernadsky Taurida National University.

Emma Asoian, Senior Specialist at the Department of International Relations, V. I. Vernadsky Taurida National University.

Anastasiia Pylypchenko, Specialist at the Department of International Relations, V. I. Vernadsky Taurida National University.

Anna Sheremet, Specialist at the Department of International Relations, V. I. Vernadsky Taurida National University.

CONFERENCE COORDINATORS:

Ivanna Madiar, Specialist at the Department of Innovative Development, V. I. Vernadsky Taurida National University.

Anastasiia Kuzmenko, Secretary of the Department of Innovative Development, V. I. Vernadsky Taurida National University.

Yulia Velychkovska, Head of the International Relations Department, V. I. Vernadsky Taurida National University.

Emma Asoian, Senior Specialist at the Department of International Relations, V. I. Vernadsky Taurida National University.

Anastasia Pylypchenko, Specialist at the Department of International Relations, V. I. Vernadsky Taurida National University.

Anna Sheremet, Specialist at the Department of International Relations, V. I. Vernadsky Taurida National University.



The conference abstracts will be published by the Ukrainian-Polish scientific publishing house «**Liha-Pres**», which is included in the publisher rating **SENSE**. Each abstract included in the conference abstracts will be assigned a **DOI**, which allows authors to find their scientific work on the **Open Ukrainian Citation Index (OUCI)**, which was developed by specialists of the State Scientific and Technical Library of Ukraine on behalf of the Board of the Ministry of Education and Science of Ukraine. The collection of conference abstracts will be posted on the open platform of the Ukrainian-Polish publishing house with many years of experience in publishing scientific books, Liha-Pres, at [this link](#). Access to the online platform on which the conference will be held will be sent in advance to all participants who complete the application form.

To publish **abstracts**, please fill in the application form via the [link](#) or QR code and send the abstract in Ukrainian or English to conf.social@tnu.org.ua by March 14, 2023 (inclusive). The title of the submitted materials should include the author's last name and initials (for example: Kvitkova MM_Thesis).

The organizational fee is **400 UAH**. The collection of abstracts and the certificate will be sent to all participants electronically **after April 30, 2023**. The registration fee includes reimbursement of expenses for editing and layout of the collection of abstracts, posting its electronic version.



On request, the participant can receive a **printed** copy of the collection and the certificate, for an additional fee of **UAH 500**. The printed copy of the conference abstracts and the certificate will be sent **after May 25, 2023**.

The fee can be **paid** using the following bank details:

Name of the recipient: FOP Golovko Oleg Pavlovich

Recipient code: 3188120418

Account in the format according to the IBAN standard

UA913052990000026009011101947

Name of the bank: JSC CB "PRIVATBANK"

Bank code (MFO): 305299

Payment purpose: Payment for the publication of abstracts Name (author).

*Please note: Golovko O.P. is a single taxpayer of the 2nd group, so he cannot accept payments from legal entities, only from individuals. Please don't make payments from a juridical person.

ABSTRACT REQUIREMENTS:

Volume - from 3 to 5 pages of A-4 format in Microsoft Word; font - Times New Roman, size - 14; line interval - 1.5; paragraph indentation - 1.25 cm; margins - 2 cm.

The order of the materials in the abstract: surname and initials of the author(s) (bold); academic degree, academic title (if any), position, place of work (study); city where the educational institution is located, country; title of the abstract (bold); text.

The file name should be signed in Ukrainian in accordance with the last name and initials of the conference participant (for example, Kvitkova MM_Thesis).

The literature used (without repetition) is arranged in alphabetical order at the end of the text under the title "List of references: (Bibliography)". In the text, footnotes are indicated by square brackets with the source's serial number in the list and the page number(s) separated by commas, for example: [1, c. 45].

The bibliographic description of the list of references is drawn up according to the [National Standard of Ukraine DSTU 8302:2015 "Information and Documentation. Bibliographic reference. General Provisions and Rules of Compilation"](#).

Participants of the **International Scientific and Practical Conference dedicated to the 160th anniversary of Vernadsky's birthday** can publish articles in scientific professional editions (according to the schedules of their formation) "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Philology. Journalism", "Scientific Notes of the V. I. Vernadsky Taurida National University. V. I. Vernadsky Taurida National University. Series: Public Management and Administration", "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Historical Sciences", "Scientific Notes of the V. I. Vernadsky Taurida National University. V. I. Vernadsky Taurida National University. Series: Legal Sciences", "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Technical Sciences", "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Economics and Management", "Scientific Notes of V. I. Vernadsky Taurida National University. Series: Psychology", Phytotherapy. The journal is included to the List of scientific professional editions of Ukraine (**category "B"**), according to the Orders of the Ministry of Education and Science of Ukraine

ATTENTION! The Organizing Committee and the Editorial Board have the right to reject abstracts and articles not meeting the requirements and not containing scientific novelty. The authors are responsible for the accuracy of the facts, citations and references, as well as for respecting copyright.

EXAMPLE OF ABSTRACTS:

The symbolic meaning of colors in the culture of the peoples of the East

Kvitkova M. M,

PhD in Philology, Docent,

Docent of the Department of Oriental Philology

V. I. Vernadsky Taurida National University

Kyiv, Ukraine

Brent Berlin and Paul Kaye, in their classic research on colors, *Basic Color Terms: Their Universality and Evolution*, published in 1969, suggest the existence of color universals "that relate to the historical development of all languages in a way that can be called evolutionary" (1, p. 2-3).

As the researchers explain, the increase in the number of basic color schemes can be seen as part of a general increase in vocabulary and as a response to an informationally richer cultural environment, because color designations emerged not that much later than the language itself, so "the associations associated with them are deeply rooted in the minds of any nation" [2, p. 69].

References:

1. Berlin, B.-Kay P. *Basic Colour Terms: Their Universality and Evolution*. University of California Press. 1991.
 2. Levchenko A.O. Connotative meanings of color names in Japanese. *Problems of Oriental Studies in Ukraine*. Kharkiv, 2005. C. 69-73.
-

CONTACTS OF THE ORGANIZING COMMITTEE:

Department of Innovative Development of V. I. Vernadsky Taurida National University

Postal address: 33 John McCain St., room. 316, Kyiv, 02000

University website: www.tnu.edu.ua

E-mail: conf.social@tnu.org.ua

Phone number: +38 (098) 985 01 58

Contact person: Rodik Lesia Mykolaiivna